



# 2010

**GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED**

95 Water Street • Laconia NH 03246 •(p) 603.524.6864 •(f) 603.524.6219

# LAKES REGION UNITED WAY CHAIR'S REPORT

The rallying cry for United Way organizations, beyond "Live United", is **GIVE. ADVOCATE. VOLUNTEER.** This seems like a good place to start when assessing the past year.

We have increased **GIVING** with an aggressive investment effort back into our communities. Despite a reduction in payroll deduction campaigns of nearly 5%, we were still able to keep pace with last year's revenue level. The economy continues to impact overall fundraising efforts, yet our core support keeps our organization stable and capable to meet this growing need. We are optimistic that recent developments have opened new doors in areas where we have been less effective in years past. Just recently, several new business relationships have been formed to allow their employees to make the choice of giving through payroll deduction plans. While we strive to diversify our income streams, payroll deduction programs still account for nearly half of our total revenues.

We have increased **ADVOCACY** with the fulfillment of our recent mergers with Whole Village Family Resource Center and with Carroll County United, both valuable organizations whose ability to sustain their work was very much in question. We have been preaching for years now that business as usual is over. Diminishing resources and unprecedented reliance on nonprofits has challenged our segment like never before. So we advocate for change in how we do business, we advocate on the importance of giving of time, talent and treasure, and we advocate for the importance of an engaged community. We have initiated the Financial Stability Partnership, a collaborative group working to reduce the instances of poverty in the Lakes Region, with a primary strategy of rethinking how services are delivered to families. We have led conversations around back-office collaborations amongst early learning partners, and we have helped guide the expansion of Lakes Region Child Care Services into the Plymouth area, leading to greater use of their capacity while allowing affordable early learning to continue at Whole Village. In an effort to develop a more engaged community, we produce both the *Living United in the Lakes Region* television series as well as *The UpStreamer* community newsletter. We helped found *Better Together Lakes Region*, a grass roots organization working on a myriad of community projects, and we remained actively engaged with Leadership Lakes Region, an important contributor to the non-profit board structure in the Lakes Region. We seek to remove barriers for families in need by giving them one simple number to get the guidance that can help them get back on their feet: 2-1-1. The collaborative effort called 200 x 2020 is designed to re-engage our youth with our local businesses, so that they may find guidance towards a career and we might benefit from keeping younger adults in our region.

We have never had so many engaged and active **VOLUNTEERS** at Lakes Region United Way. There are a multitude of committees and teams meeting around the Lakes Region that are either directly or indirectly attached to the Lakes Region United Way. Day of Caring alone, a day where volunteers from generous companies lend a hand to spruce up our community, is now attracting close to 180 people. Our employee campaign coordinators, who are in large part responsible for most of the money raised throughout the community, now number close to 100. It is not unusual for a Better Together meeting to have more than 40 people in attendance. In all, the efforts put forth to engage the community are beginning to return very positive results. Speaking of volunteers, I would like to personally thank and extend my appreciation to our Board of Directors for the dedication and commitment to the mission of the Lakes Region United Way. This group is by far the most active and engaged board that I have ever had the pleasure to work with.

Special thanks to Curt Uehlein, Scott Aronson, Will Abbott and Michelle McEwen for their leadership in negotiating the details of the merger between the Lakes Region United Way and Whole Village Family Resource Center. Thanks as well to Marti Ilg, Deb Zimmerman and the board of the Lakes Region Child Care Services for their support and partnership in fulfilling this goal.

I would also like to thank The Honorable Willard “Bud” Martin, Howard Cunningham, Peter Higbee and the Steering Committee of Carroll County United for trusting in us to help to accomplish our shared vision of a healthier community by focusing on **EDUCATION, INCOME** and **HEALTHY COMMUNITIES** in Carroll County.

I welcome our newest employees: Cyndi Paulin formerly of Carroll County United; and Joyce Palmer, Regional Director, Kristine Perry, Bridget Manning and Marty Humphrey from Whole Village.

I also thank our Laconia office staff: President Jack Terrill, Campaign Director Judi Taggart, Operations Manager Kevin Conway, and Community Development Director Alan Robichaud. It is through the hard work and dedication of these staff members that Lakes Region United Way operates smoothly and efficiently.

Lastly and most importantly, I would like to thank the communities for their continued support over the years. Without the support of the businesses and citizens of Belknap, Carroll and Grafton County we would not have been able to accomplish so much. There is so much more that needs to be done so please continue to **GIVE, ADVOCATE** and **VOLUNTEER** so that we may realize our vision of a Lakes Region where we nurture our young, engage our adolescents, support our families, respect our elders and work together to build a better life for all.




John Malm, Chair  
Lakes Region United Way  
Board of Directors

## 2010-2011 BOARD OF DIRECTORS

We would like to thank the following citizen volunteers for giving their time, experience, expertise and guidance in charting the course of the Lakes Region United Way by serving as its Board of Directors.

<b>Chair</b> <b>John Malm</b> Meredith Village Savings Bank	<b>Vice Chair</b> <b>Mark Primeau</b> Laconia Savings Bank	<b>Treasurer</b> <b>Carrie Roberge</b> Community Volunteer
	<b>Recording Secretary</b> <b>Jack Terrill</b> Lakes Region United Way	
<b>Scott Aronson</b> Cook, Little, Rosenblatt & Manson	<b>Mark Edelstein</b> Lakes Region Community College	<b>Tammy Emery</b> Lakes Region Community Services
<b>Shaun Farley</b> Melcher & Prescott Insurance	<b>Chris Maroun</b> Miracle Farms Landscape Contractors	<b>Maryann McCormack</b> Community Volunteer
<b>Phil McCormack</b> Inter-Lakes School District	<b>Linda Normandin</b> Community Volunteer	<b>Ruth O'Hara</b> LRGHealthcare
<b>Andrew Patterson</b> LRGHealthcare/Laconia Clinic	<b>Julie Sackett</b> Head Start Program, Belknap-Merrimack Community Action Program	<b>Curt Uehlein</b> Apollo Global
Added as a result of Whole Village and Carroll County United Merger		
<b>Will Abbott</b> Society for the Protection of NH Forests	<b>Bert Astles</b> Northern Human Services	<b>Jay Buckley</b> Owner, MegaPrint Inc.
<b>Howard Cunningham</b> Community Volunteer	<b>Captain Steve Lefebvre</b> Plymouth Police Department	<b>Leo Sullivan</b> Community Volunteer

**UNITED WAY IS WORKING**  
**TO ADVANCE THE COMMON GOOD**  
**BY FOCUSING ON**  
**EDUCATION, INCOME AND HEALTH.**  
**WE INVITE YOU**  
**TO BE PART OF THE CHANGE.**  
**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED**


## 2010 LRUW EVENTS

**Day of Caring** – an annual event that gathers together volunteers from all over the Lakes Region to assist local caregiving agencies and other nonprofits. Employees from local businesses and organizations who wish to volunteer their time are matched with caregivers to complete projects that may otherwise not get done. On September 24, 2010, 180+ volunteers donated their time at 30 organizations throughout the Lakes Region, Carroll County and Grafton County.



**Meadowbrook 50/50 Raffles** – For the last eight years, Lakes Region United Way has teamed up with Meadowbrook U.S. Cellular Pavilion to hold a 50/50 raffles during the summer concert seasons. At most shows, our volunteers sell raffle tickets to the crowd of concertgoers. The winning ticket holder and LRUW split the proceeds each evening. Nearly \$178,000 has been raised since the raffles began in the summer of 2003, half of which is awarded to lucky winners!

We are grateful to the Harding family and the wonderful staff at Meadowbrook for their continuing support and partnership and to the concertgoers who played our raffle and made the last eight seasons a success. Last but certainly not least, we also wish to thank our ticket selling volunteers for their spectacular job!



**Sweetheart Auction** – Every year, just before Valentine's Day, Patrick's Pub & Eatery in Gilford hosts our annual Sweetheart Auction. Local businesses and individuals donate items for auction, and the bidding is fast and furious with volunteer auctioneer extraordinaire P.K. Zyla leading the auction action. Over the past nine years, this auction has raised over \$135,000.

These budding artists from LR Child Care Services created original acrylic paintings for our Sweetheart Auction at Patrick's Pub in February, 2011.



## 2010 LRUW PROGRAMS

*The UpStream* e-Newsletter is a community electronic newsletter published bi-weekly by the Lakes Region United Way. The newsletter serves as a connection to the community by highlighting all nonprofit, educational, family and cultural events.

*Living United in the Lakes Region* is a Lakes Region United Way cable TV production highlighting the residents of the Lakes Region and how we work together to make it a better place for all to live. Broadcast on the Lakes Region Public Access MetroCast Channel 25 five days a week, the program is hosted by Judi Taggart and Alan Robichaud.



*Better Together Lakes Region*, created in 2010, is a unique effort that gives citizens space and support to direct their time and talent to the greater good of the community. Making and keeping a healthy community is more than wishful thinking. *Better Together Lakes Region* enables committed citizens to come together and use their energy and passion to enhance the vibrancy of their community.

**Prescription/Medical Discount Program** is available to individuals without prescription drug coverage providing special discounts off thousands of medications, both brand name and generic, at 55,000 pharmacies nationwide including medical supplies and services. One card provides coverage for an entire family and discounts currently average 35% with some savings on generic drugs being as high as 85%.

**211 NH** is an information and referral hotline for New Hampshire citizens in need of information and essential services. A simple phone call to 211 connects residents to a trained information and referral specialist.



**VITA (Volunteer Income Tax Assistance)** program provides free tax preparation and filing services. This year, seventeen volunteers spent over 395 hours preparing 247 tax returns; 37% qualified for Earned Income Tax Credit.

**Financial Stability Partnership** is an initiative to increase the number of families living in the Lakes Region who are financially independent. The partnership will help bring financial stability to families by re-designing how services interact with families in need through education and income enhancement opportunities and by continuing to offer affordable services as the family gains financial independence.

**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED**



# STRATEGIC PLAN FOR 2010 AND BEYOND

(Adopted 10/15/09)

## Overview

We recognize that the Lakes Region offers most of the services residents may require to survive in our society, but we also recognize that the manner of delivery remains fragmented to a certain degree. To advance the common good by addressing societal issues, we need to rethink how we interact with and influence the social service sector of the Lakes Region. For years, funders including LRUW have encouraged isolated approaches to community problems; LRUW encourages collaboration. This collaborative approach has the greatest likelihood of maximizing the value of our donor's dollar, through committed leadership and partnership within each of our investment areas.

To achieve this would take an unprecedented level of cooperation among a variety of interests in the community. There could be no more important function of our United Way than to work diligently to make this model work for the Lakes Region.

## Organizational Mission

Advance the common good through thoughtful and sustainable social investment

## Organizational Vision

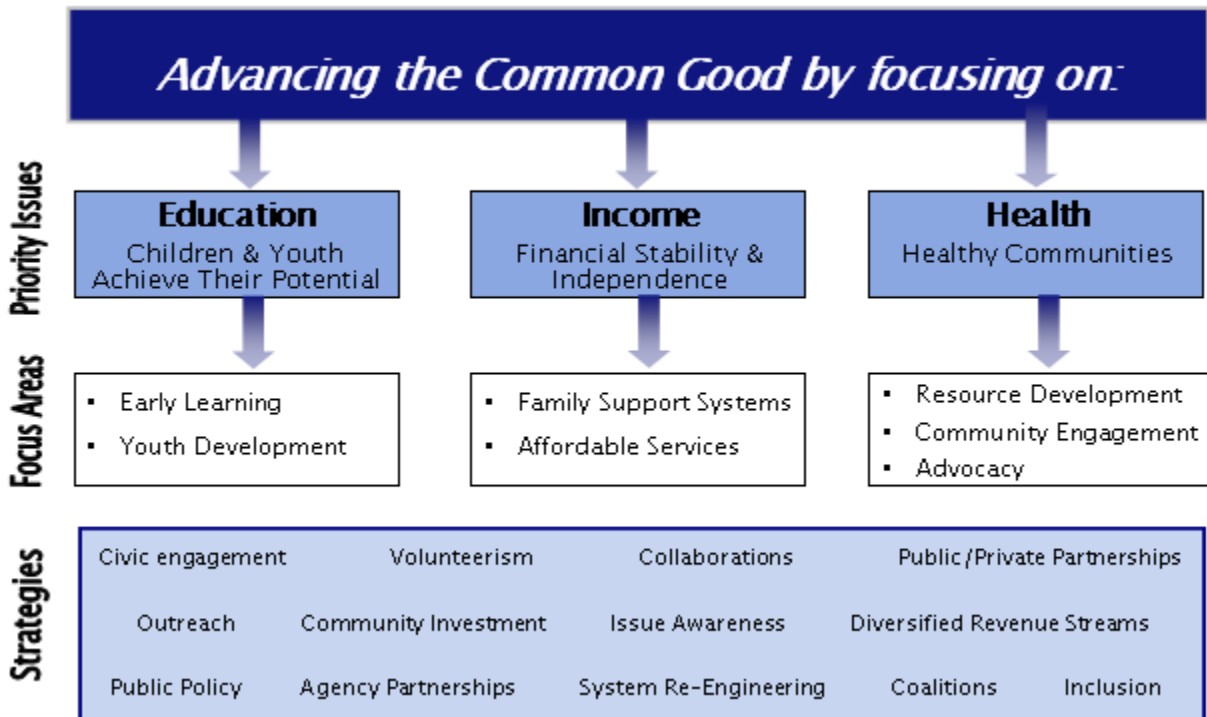
A Lakes Region where we nurture our young, engage our adolescents, support our families, respect our elders and work together to build a better life for all.

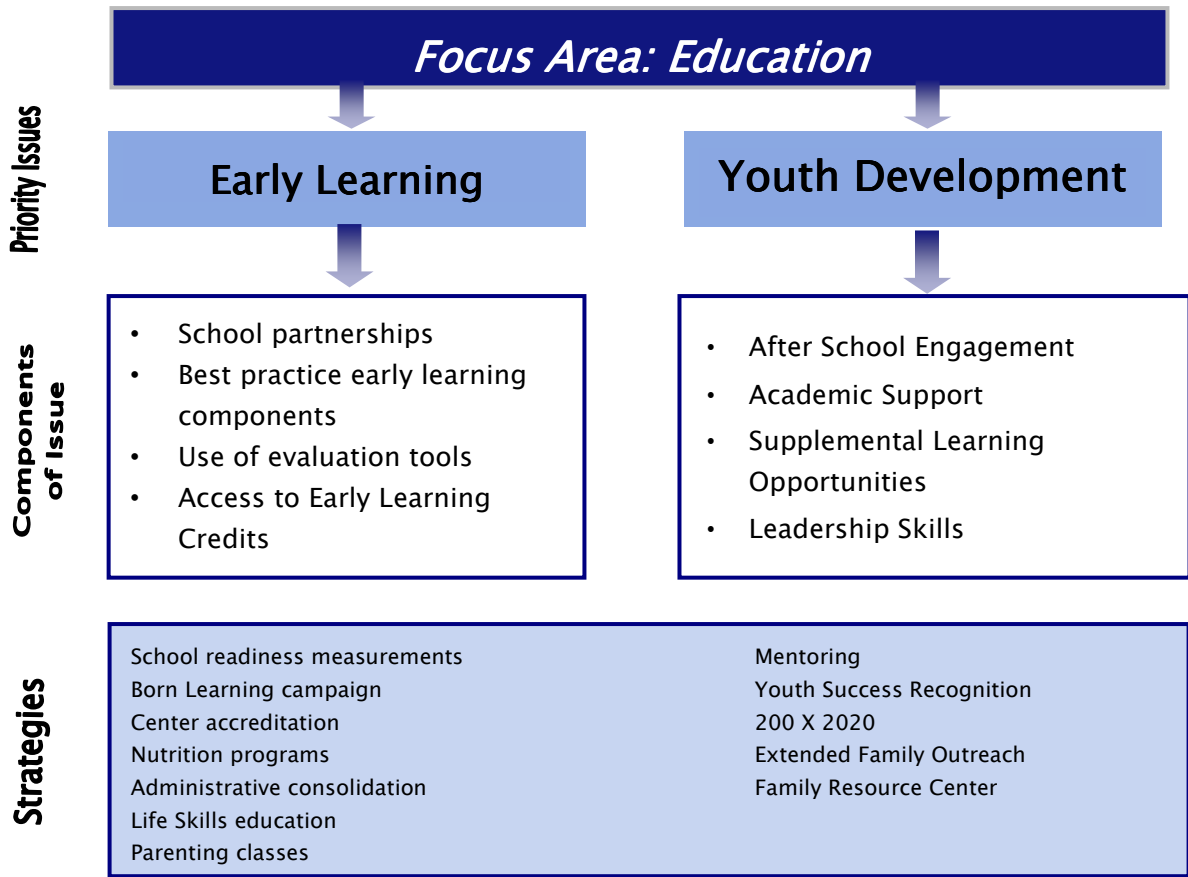
## Community Vision

Retain our spot as the most livable state in the nation, as measured by a variety of social indicators that speak to the human condition. Those community indicators are as follows:

- Crime
- Community Engagement
- Education
- Housing
- Job Creation
- Work Force Development
- Health
- Environmental

## LAKES REGION UNITED WAY - COMMUNITY PLAN 2011





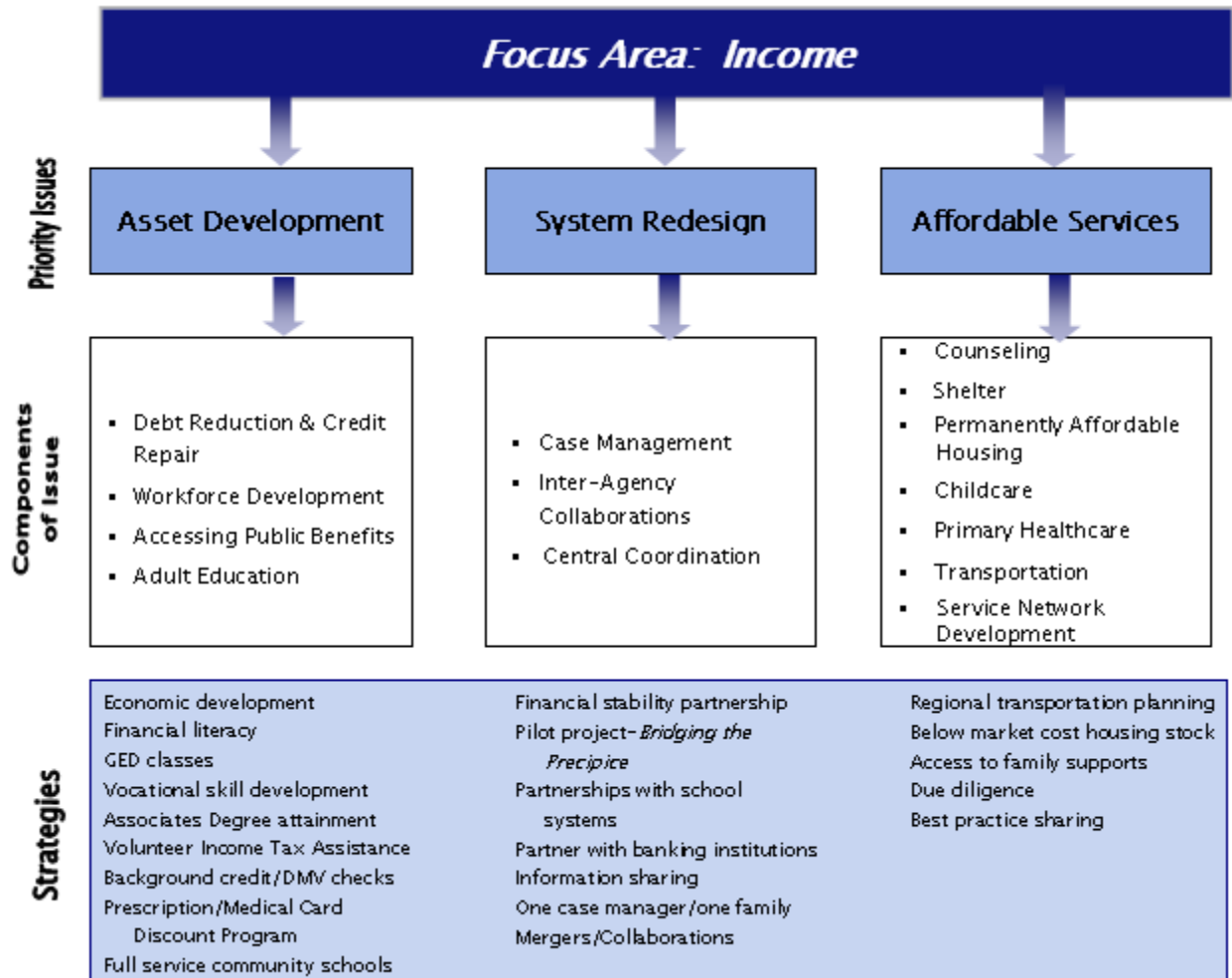
Early Learning ensures that there is a strong effort to provide affordable, high quality child care in our region. As part of this movement, parental education programs and awareness-raising around the importance of early learning are highlighted.

- Bearcamp Valley School & Children's Center
- Born Learning/Success by Six
- Children and Family Coalition
- Inter-Lakes Day Care Center
- Lakes Region Child Care Services
- Family Resource Center of Central NH
- Whole Village Child Care Center

Youth development helps pre-teens and teens navigate these tricky years and arrive at adulthood safe, sound and ready to become contributing members of our society is an important enterprise.

- 200 x 2020 Workforce Development Initiative
- Boys and Girls Club of the Lakes Region
- Pemi Youth Center





A team of organizations from the for-profit, nonprofit and academic worlds are working together to develop and implement a plan to help reduce poverty in the Lakes Region. The Partnership is instituting a pilot program, *Bridging the Precipice*, to help recently-challenged families regain financial independence.

- Carey House Homeless Shelter
- Child and Family Services
- Health First Family Care Center
- Laconia Area Community Land Trust
- New Beginnings: Without Violence & Abuse
- Prescription/Medical Discount Card Program
- Volunteer Income Tax Assistance Program



**Rx Discount Health Services & Prescription Drug Program**

Bin#: **010553**

Group ID: **PFI10**

Patient #: \_\_\_\_\_  
(Enter your initials and the LAST 4 digits of your phone number here.)

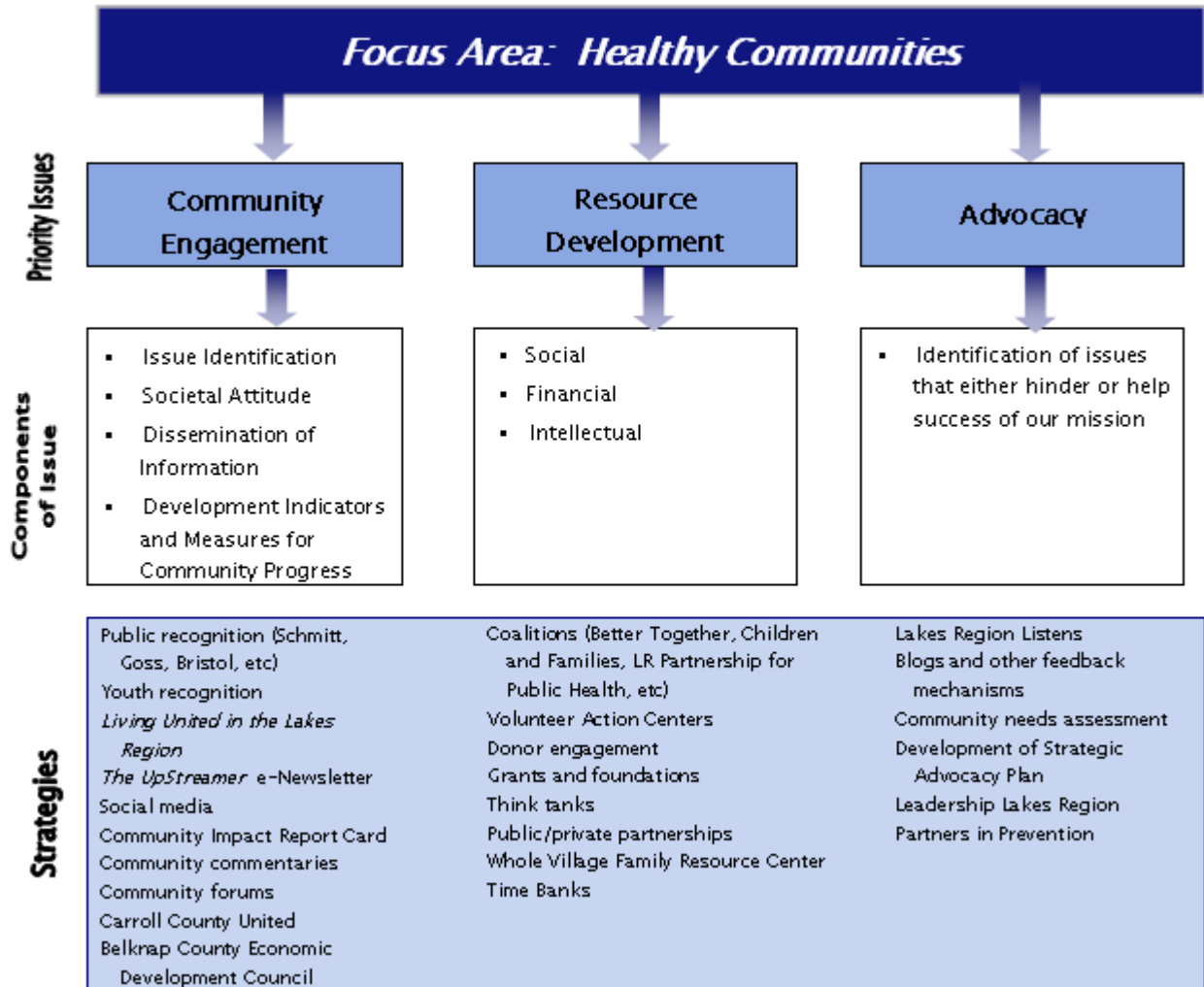
Name: \_\_\_\_\_

**THIS IS A DRUG DISCOUNT CARD - NOT INSURANCE**  
**PHARMACY & MEMBER HELP DESK: 1.866.791.7781**

For more information & additional cards: [www.pfibenefits.com/lr/w](http://www.pfibenefits.com/lr/w)

  
Lakes Region United Way  
[www.LRUW.org](http://www.LRUW.org)

Download discount card at [www.LRUW.org](http://www.LRUW.org)



Tending to the health of a community goes way beyond a stethoscope; it involves determining how connected we are to one another, and how we care for all members of the community. We think this is critical if we are to be successful in our work.

- 2-1-1 NH Info & Referral
- Better Together Lakes Region
- Carroll County United
- Whole Village Family Resource Center
- Lakes Region Partnership for Public Health
- *Living United in the Lakes Region* TV show
- Lakes Region Public Access TV
- *The UpStream* e-Newsletter



## OUR LEADERSHIP CIRCLE

Investors are essential to our work. We are blessed with a solid community of financial supporters at all levels of giving. The following community champions have demonstrated their commitment by investing at Leadership Levels.

### Tocqueville Society

**\$10,000 & Above**

Lovett-Woodsum Foundation  
Joe and Pasena Maroun Family  
Foundation

### Mount Shaw Team

**\$5,000–\$9,999**

Anonymous (1)  
Eugene & Joyce Bolton  
Greg & Joanne Dickinson  
Penny Pitou & Milo Pike Charitable Fund  
Robert & Miriam Smith  
Curt & Jan Uehlein

### Mount Israel Team

**\$3,000–\$4,999**

Anonymous (1)  
Tom & Karen Clairmont  
Tom & Gail Garfield  
Andy & Nicole Patterson

### Weetamoo Mountain Team

**\$2,500–\$2,999**

Anonymous (1)  
Colleen Elliott  
David & Maryann McCormack  
John and Tashia Morgridge  
Mark & Susan Primeau

### Belknap Mountain Team

**\$2,000–\$2,499**

Jeffrey & Marinella Crowell  
Dale & Betty Ann Frey  
Henry Lipman & Melissa Rowley Lipman  
John & Janice Lynch  
Marjorie E. Maher Charitable Foundation  
Reuben Parker  
Peter Wood

### Tenney Mountain Team

**\$1,500–\$1,999**

Anonymous (2)  
Glen Dillon  
Greg & DeDe Goddard  
Robert Howe  
Timothy Martin  
Mark Palanchian  
Jack Terrill  
Tom & Eleanor Volpe  
Kent & Mary Alice Warner

### Plymouth Mountain Team

**\$1,000–\$1,499**

Anonymous (2)  
Samuel Aldridge  
Alan Awrich  
Virginia Barry  
Gail Batstone  
Dennis & Jeri Bothamley  
Vincent Broderick  
Herb & Tracie Carpenter  
Denise Caristi  
Phil & Ellen Chaput  
Frederick & Jeaneen Coolbroth  
Bryon Cooper  
Dennis & Susan Denoncourt  
Robin & Dick Despina  
David & Sylvia Detscher  
Thomas Drouin  
Mark & Susan Edelstein  
Randy & Julie Eifert  
Robert Esau  
Donald & Mary Ettelson  
Shaun & Mary Farley  
Woody & Christine Fogg  
Debbie Frawley Drake  
Paul Friend  
Robert Gagne  
Kathryn Giovanni  
Robert Goulet  
Craig & Patricia Haines  
Marcia Hansen  
Lynne Hebert  
Joe & Grace LaPlante

Charles Lavery  
William Leahy  
John & Barbara Malm  
Rusty McLear  
Warren & Janet Mitchell  
Michael Muzzey  
Paul & Linda Normandin  
Wilfred Roy, III  
Robert Sargeant  
David Sinkler  
Chad & Heidi Squires  
Suzanne Stiles  
Douglas Stone  
Dick & Ruth Stuart  
Beatrice Thibeault  
Charles & Barbara Waite  
Peter & Carol Walkley  
Karen Wilson  
Jeannette Wims  
Pat & Jane Wood  
Christian Zimmermann

### Prospect Mountain Team

**\$750–\$999**

Anonymous (5)  
Carol Bickford  
Linda Clairmont  
Mark Cresci  
David Cronin  
Debra Davis  
Dana Dickson  
William Drummey  
Edward Emond  
W. John Funk & Deborah Chase  
John Grobman  
Cindy Hemeon-Plessner  
David & Marilyn Lynch  
Leif Martinson  
Tara Mudgett  
Ruth O`Hara  
Beth Onthank  
Robert & Anne Shaw  
Kenneth Sheridan  
John & Nancy Sherman  
Barbara Thomas  
Sarah Ann Tilton  
Jack & Pat Weeks

#### Is your name missing or listed incorrectly?

We work hard to make sure our Leadership Circle donors are listed accurately, but sometimes errors occur. If your name is missing or listed incorrectly, please accept our apologies and let us know. Contact Kevin Conway, Operations Manager, at 603.524.6864 or [LRUW@LRUW.org](mailto:LRUW@LRUW.org).

## OUR LEADERSHIP CIRCLE, continued

### Red Hill Team

**\$500-\$749**

Anonymous (12)  
Debra Adcock  
Bruce Anderson  
Michael Aube  
Carter & Kathy Barger  
Cynthia Baron  
D. Scott Beane  
Michelle Beaudry-Aubut  
Colleen Benavides  
Douglas Benton  
Kathleen Berman  
Mike Boisvert  
Ronald Bolduc  
Lori Borrin  
Michael Bourgault  
Peter Brothers  
Daniel Brown  
Michelle Brown  
Richard Campbell  
Doug Carignan  
Ann Carlson  
Eric Carter  
Brad Cartier  
Elaine Cartier  
Sherry Cesati  
Brian Chalmers  
Bob Champlin  
Gracie & Chet Cilley  
Barbara Clifford  
Kim Collins  
Karen Cornell  
Debbie Cotton  
Duane Cross  
Robert Curtis  
John Cusolito  
Janice Dall  
Robert Daniels  
Vicki Davis  
Kevin Delvecchio  
Patricia Devanney  
Michael Dipre  
Jim Dirubbo  
Brian Donovan  
Valerie Drouin  
Michelle Durling  
Roger Duval  
Tracy Dyer  
Rod & Gail Dyer  
Mark & Tammy Emery  
Roberta Fenton

Frederic Fernholz  
Bill & Scottie Ferry  
A. K. Finlay  
Tracie Fitzpatrick  
Roger & Brenda Ford  
William Fridlington  
Kathleen Fuller  
Kristine Gagnon  
Peter Gamache  
Lynda Gatterman  
Ernest Gault  
James Gentile  
Robin Goff  
Charlie & Linda Gorhan  
Michael Groenke  
Lori & Gary Groleau  
Lou Guevin  
Roger Gutner  
Janet Haines  
Donald Harper  
Christine Harris  
Donna Harris  
Frederick & Virginia Hatch  
Thomas & Marcia Haughey  
John Heaney  
Jason Hicks  
Andrew Hosmer  
Cheryl Hounsell  
Spafford Hutchinson  
David Hutton  
Tina Huysmans  
Dean Ingram  
Jack Irwin  
Robert Karstedt  
Deborah Keith  
Vicki L`Heureux  
Greg Landroche  
Sam Laverack  
William & Cynthia Marcus  
Cynthia Menard  
Raymond Meyer  
Arnold Miller  
William Moore  
Dona Murray  
David & Mary Nagel  
David Nelson  
Pam & Tom Noble  
Jodi Norton  
Cynthia Oxton  
Heather Page  
Susan Page  
Patricia Page

Stephen Papavlo, Jr.  
Carolyn Peverly  
Carol Pierce  
Randy Pike  
Jeffrey Pochily  
Larry Poliquin  
Gayle Price  
Dale Publicover  
Susan Richardson  
David Rivers  
John Rogers  
Larry Routhier  
Vickie Routhier  
Ken Rueffert  
Karin Salome  
Shaun Sanborn  
Scott Sanschagrin  
Golda Schohan  
Robert & Joyce Selig  
Michael & Karen Seymour  
Cydney Shapleigh-Johnson  
Kathleen Shaughnessy  
Bruce Shumway  
William & Avis Smart  
Nancy Smith  
Charlie & Bette Stafford  
David Stankes  
Sean & Gayle Sullivan  
Jannine Sutcliffe  
Butch & Judi Taggart  
Rishlene Tanner  
Robert Terrio  
Robert & Barbara Thompson  
Carol Trombly  
Charles & Kerry Tyler  
Danielle Wakefield  
Kathryn Waldron  
Delitha Watts  
Robert Weissman  
Ceui Wentzel  
Alison Whynot  
Brenda Williams  
Scott & Ellen Wolff  
Dave & Elena Worrall  
Donna Wyatt  
William & Barbara Zeckhausen

# CORPORATE LEADERSHIP CIRCLE

*Combined Corporate and Employee Giving*

\* Represents 1% or more of total campaign, listed in descending order by amount. All others are listed alphabetically.

## **Mount Tecumseh Team** **Over \$25,000**

- \*LRGHealthcare
- \*Laconia Savings Bank
- \*Meredith Village Savings Bank
- \*Pike Industries, Inc.
- \*Belknap County
- \*Annette P. Schmitt Foundation

## **Sandwich Mountain Team** **\$10,000-\$24,999**

- \*Laconia Clinic
- \*Hannaford Supermarkets
- \*United Parcel Service
- \*Shaw`s Supermarkets
- \*Sweetheart Auction at Patrick's Pub
- \*State of NH Employees
- \*Melcher & Prescott Agency
- \*Lincoln Financial Group
- \*PSNH / Northeast Utilities

## **Mount Shaw Team** **\$5,000-\$9,999**

- 50/50 Raffle at Meadowbrook
- Autoserv Dealerships
- Citizens Bank
- Gunstock Mountain Resort
- Innovative Paper Technologies/3M
- Inns and Spa at Mill Falls
- Laconia School District
- Lakes Region Coca-Cola
- Lakes Region Community Services
- Liberty Mutual Group
- Noyes Fiber Systems / AFL
- Telecommunications
- Orthopedic Professional Association
- Stafford Oil Company
- Wellpoint / Anthem Blue Cross
- Blue Shield

## **Mount Israel Team** **\$3,000-\$4,999**

- Cross Insurance
- Elan Publishing Company
- ENT Associates of NH
- Freudenberg NOK
- Miracle Farms Landscape Contractors
- Rist Frost Shumway
- Steele Hill Resorts
- Taylor Community
- TD Bank

## **Weetamoo Mountain Team** **\$2,500-\$2,999**

- Eptam Plastics
- Florida Power & Light
- Lakes Region United Way employees
- National Grid / Keyspan

## **Belknap Mountain Team** **\$2,500-\$2,499**

- Denoncourt, Waldron & Sullivan
- Fair Point / Verizon
- Fay's Boat Yard

## **Tenney Mountain Team** **\$1,500-\$1,999**

- Accellent Endoscopy
- Community Action Program
- Dead River Company
- IBM
- Moultonborough School District
- Nationwide
- Northway Bank
- Patrick's Pub & Eatery
- Wal-Mart

## **Plymouth Mountain Team** **\$1,000-\$1,499**

- AT&T
- Bank of America
- BJ's Wholesale Club
- Byse Agency
- Concord Hospital
- Dana S. Beane & Company
- Elektrisola
- Federal Express
- Franklin Savings Bank
- Gilford School District
- Gilmanton School
- Inter-Lakes School District
- ITW National Processing
- Laconia Housing Authority
- Laconia Water Works
- Lakes Region Child Care Services
- Nassau Broadcasting
- Patrick Wood Law Office
- Shaker Regional School District
- Sysco Food Services of N. N. E.
- TYCO

## **Prospect Mountain Team** **\$750-\$999**

- Elbit Systems of America
- Home Depot
- Inter-Lakes Family Dental Center
- Meadowbrook U.S. Cellular Pavilion

## **Red Hill Team** **\$500-\$749**

- Boulia-Gorrell Lumber Company
- BPS Realty
- Cigna
- Inter-Lakes Day Care Center
- MetroCast Cablevision
- NH Distributors
- People's United Bank
- Stop and Shop
- Wescott, Dyer, Fitzgerald & Nichols

# FINANCIAL SYMPOSIUM FY MARCH 2011 and MARCH 2010

(Unaudited and untested 2011 results as of May 10, 2011)

The numbers presented below for 2011 have yet to be audited, and should be considered as an approximation of the actual result. The economy continued to create a difficult environment for fund-raising in general, and in particular, for work place campaigns. However, a solid effort by the campaign team combined with some revenue diversification tactics allowed us to keep somewhat in line with last year's revenue. Our asset base grew 4% over the year, while our overall liabilities shrunk by 8.5%. Our community investment philosophy remained aggressive, growing 4% in the past year. Supporting expenses as a per cent of gross revenue generated was at 14%, down a bit from the prior year.

## Statement of Financial Position

<u>Assets</u>	<u>2011</u>	<u>2010</u>	<u>% Change</u>
Current	\$1,038,570	\$982,199	+ 6%
Property and Equipment (net)	<u>\$223,763</u>	<u>\$231,532</u>	- 3%
<b>Total Assets</b>	<b>\$1,262,333</b>	<b>\$1,213,731</b>	<b>+ 4%</b>
<u>Liabilities and Net Assets</u>			
Current	\$457,996	\$510,053	- 10%
Long-Term	\$152,893	\$157,224	- 3%
Net Assets	<u>\$651,444</u>	<u>\$546,454</u>	+ 19%
<b>Total Liabilities and Net Assets</b>	<b>\$1,262,333</b>	<b>\$1,213,731</b>	<b>+4%</b>

## Statement of Activities

<b>Net Pledged Revenue</b>	<u>\$916,744</u>	<u>\$908,316</u>	<u>+ 1%</u>
<b>Community Investment</b> (All grants, program investments and designations)	\$721,330	\$691,302	+ 4%
<b>Supporting Expenses</b> (Administration and Fundraising)	<u>\$135,269</u>	<u>\$140,903</u>	- 3%
<b>Total Expenditures</b>	<b>\$856,599</b>	<b>\$832,205</b>	<b>+3%</b>

# THANK YOU TO OUR VOLUNTEERS



Hannaford supplied breakfast for Day of Caring in Laconia.



Cindy Hemeon-Plessner and Pam Paquette, Co-Chairs, 2010 Day of Caring.



2010-2011 Campaign Team



Day of Caring at New Beginnings in Laconia



Mike Seymour cleaning windows at Belknap Mill on Day of Caring

2010 was a year of discussion and planning with Whole Village Family Resource Center and Carroll County United. The resulting merger with the organizations was finalized as of April 1, 2011. The following are overviews of these new Lakes Region United Way partners.



Whole Village Family Resource Center (WVFRC) has been in operation since November 1996. Our purpose is to support and strengthen families, while building a stronger community. Whole Village does this by:

- ◆ Providing an environment that is safe, caring, inviting, inclusive, accessible for family activities, programs, and services
- ◆ Facilitating collaboration between agency, government, and other community partners to strengthen the family support network
- ◆ Directly providing programs and supports

**WHOLE VILLAGE FAMILY SERVICES**

Family Support Services has three distinct programs:

**Family Services Coordination** - Over 200 families each year receive assistance from our Family Services Coordinator via needs assessment, material support, case management, and confidential collaboration with other agency partners.

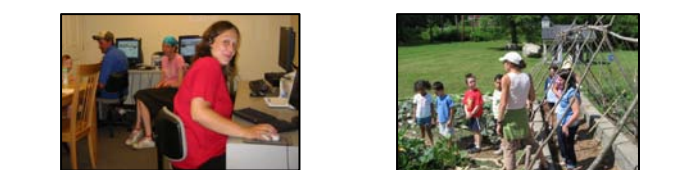
**Parent Education** - Empowering parents with knowledge and skills is a primary focus of our work. We offer a series of basic parenting skills one night per week and sponsor presentations by area agencies a second night each week.

**Family Socialization** - WVFRC sponsors family events throughout the year providing families with time to play and relax together while experiencing something new. Each event includes a family meal and activity.



The Whole Village Family Resource Center houses Whole Village programs and 15 other social service agencies. The facility provides the community with access to a dining room that can double as a meeting room for 50+ people, a variety of conference/interview rooms, a computer library, a kitchen, plus an information and referral desk. There are outside playgrounds for Head Start and Childcare as well as a large teaching garden. Each year:

- ◆ More than 50 community partners regularly schedule client and community meetings.
- ◆ Whole Village hosts over 1,500 family events, support groups, trainings, planning sessions, and community meetings attended by more than 15,000 people.
- ◆ Over 5,000 different individuals receive services offered on the grounds.
- ◆ In excess of 9,000 inquiries for information and referral are handled by our front desk.

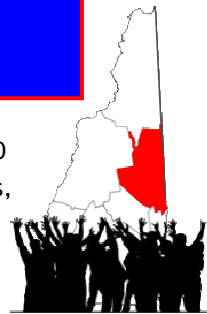


**AGENCIES HOUSED AT WHOLE VILLAGE**

Bridges to Prevention	Bridge House
Shirley Bemis, LICSW	CASA
Community Health & Nutrition Services	Emerge Family Advocates
Familystrength	Headrest, Inc.
Horizons	NH Works
Plymouth Regional Clinic	Pemi Baker Literacy
Plymouth Head Start	Step-by-Step
Whole Village Child Care/LRCCS	UNH Cooperative Extension Nutrition Connections

# Carroll County United

“Working together to make Carroll County a place where all generations can live, work & thrive.”



**Carroll County United** was initiated at a community forum in May 2009 and by November over 100 Carroll County citizens decided that it made sense to work together in new ways across town lines, across community sectors on a shared community goal. It is an effort built on the knowledge that when community members agree about what they want, set measurable goals, and focus their resources and efforts to achieve them, lo and behold, they do.

Originally funded by the Annette P. Schmitt Foundation, the Lakes Region United Way partnership formalized on April 1, 2011 will allow the Schmitt Foundation to stand down over time, while support from United Way will ensure this important work continues throughout Carroll County.

**Action Teams:** In order to reach our goal, participants formed action teams. The teams’ working goal statements shows the interconnectedness of the teams and lays out the vision for getting to the community aspiration of working together to make Carroll County a place where all generations can live, work and thrive.

- *School Readiness And Childhood Success* (Pre-K through 3<sup>rd</sup> grade)  
In Carroll County, all children are ready for Kindergarten and achieve at or above grade level success by the end of third grade.
- *Aligning Education to Careers* (Gr. 4–12)  
Working together throughout Carroll County to educate world-class citizens so that our young people and communities thrive.
- *Self Sufficiency* (young adults through retirement age)  
Carroll County becomes one of the top three counties in NH by supporting the achievement of individual and family economic security.
- *Balancing Economic Development and Environmental Stewardship*  
Community members steward both a vibrant economy and our human and natural resources so that all generations thrive.
- *Health and Wellness*  
Carroll County leads NH in supporting its citizens to pursue and achieve balanced health.

**Carroll County United\*: Vision for moving Carroll County forward**



**HOW TO  
LIVE UNITED  
IN THE LAKES  
REGION OF NH:  
JOIN HANDS.  
OPEN YOUR HEART.  
LEND YOUR MUSCLE.  
FIND YOUR VOICE.  
GIVE 10% GIVE 100%  
GIVE 110%.  
GIVE AN HOUR.  
THINK OF WE BEFORE ME.  
REACH OUT A HAND TO ONE AND  
INFLUENCE  
THE CONDITION OF ALL.  
GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED™**



Lakes Region United Way

Want to make a difference? Lakes Region United Way is creating lasting change by focusing on education, income and health.

That's what it means to **Live United**. [www.LRUW.org](http://www.LRUW.org)

Follow us on:

